

YOUR EVENTS *SOLUTION*



> INFORM > CONTROL > PROTECT



It's crucial to any event that suitable systems are in place to inform, control and protect whoever may be attending, which is where we come in.

Building on extensive knowledge in the traffic management industry, SRL are proud to provide a unique suite of information and access solutions to the events space. Combining intelligent, interconnected, proprietary products with our proven nationwide reach and our in-house manufacturing base allows us to bring our products to your event at any scale and in any location.

25 YEARS' EXPERIENCE



How does it work?

VMS stands for Variable Message Signs

SRL's Event Suite works in unison to improve communication and access at your event.

Well before you event starts, your suppliers and exhibitors will need access to your space. This can cause disruption, often including HGV arrivals and sudden increases in use of nearby roads and access routes.

Our ANPR can recognise registered suppliers' vehicles and, working with VMS, direct them away from troublesome or no-go routes and towards their final destination. Equally, our Eurolight traffic lights can be installed on private roads to standardise access times and increase on site circulation.

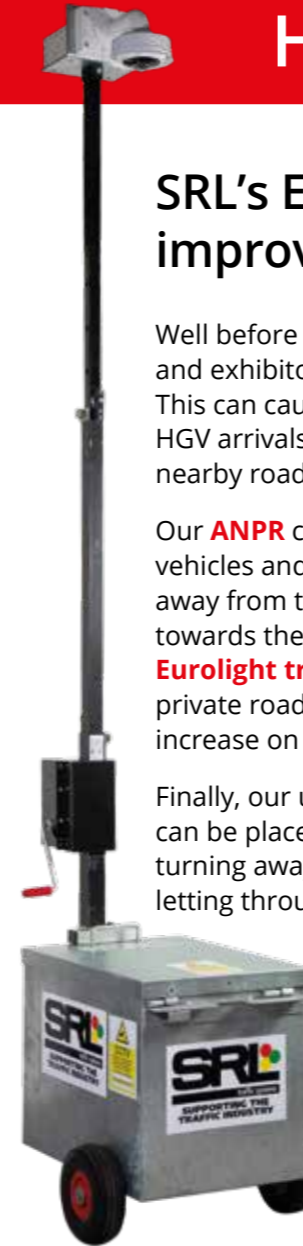
Finally, our unique Instaboom barrier system can be placed on no-go routes, automatically turning away registered vehicles, whilst letting through general traffic. A perfect way to save manpower and keep in the good books of local residents.

On the attendee side of things, our events solution comes into its own. Prior to the event, guests and exhibitors or suppliers book

parking. Using the number plate information provided, on arriving at the venue, each vehicle is recognised by your SRL ANPR camera. This then sends a message to your Smart Messenger VMS, pointing the motorist in the direction of the right car park.

As attendees make their way to the venue itself, VMS quickly and clearly direct them where to go and concurrently allow for brand imaging and messaging – a perfect combination of informing and advertising.

However, not everybody at your event is where they are supposed to be. Whether by mistake or with intent, there will likely be people ending up in areas they shouldn't. Your SRL Portable CCTV units will be set up exactly where you need them, connecting together to give you the ideal overview of the security situation. Even if the camera streams aren't being actively viewed, fear not, as our motion and loitering detection can not only alert you to any unwanted visitors but can also trigger audio warnings, either pre-recorded or live, allowing you to stay on top of your security requirements at all times.





AN INTERCONNECTED EVENT SUITE

HS MESSENGER VMS

The largest in our range of three VMS Smart Signs, the HS Messenger provides unrivalled visibility from long distances and is perfect for messaging aimed at large crowds and at main entrances and exits for vehicles.

- > Perfect for informing pedestrians and motorists at large scale and long distance
- > Electric powered height adjustment with 360° sign rotation
- > Telescopic jacks for easy levelling



"SRL supplied us with VMS for the 2021 European Football Championship at Wembley. With over 84,000 people in attendance, SRL's support with the delivery, placement and risk assessment of VMS was crucial for us to provide a safe, informative event for visitors. Quick and easy to install, SRL's VMS offered us a robust solution with the choice and flexibility of using any colour in the spectrum, which is great for events."

TGL Group



SMART MESSENGER VMS

The perfect combination of size and impact, the Smart Messenger VMS is ideal at directing pedestrians and traffic, and, with its full colour display, it can provide branding and advertising options too.

- > Ideal size for use as directing tool in and around events venues
- > Simple to operate, easy to position and solar powered

PORTABLE MESSENGER VMS

From speed limits to directions and logos, the Portable Messenger is our most compact smart VMS. Designed for limited space areas, the Portable Messenger fits neatly on and alongside pavements, walkways and other high foot/traffic flow environments.

- > Fully portable and programmable by the user
- > Full colour matrix images, GPS security tracking and speed activation



30+ DEPOT NATIONWIDE DISTRIBUTION NETWORK

EUROLIGHT AND ANPR

For road access and prioritisation, we provide our industry-leading Eurolight portable traffic lights. From pre-event HGV and supplier access to private road signalling, Eurolight traffic lights will keep things moving.

Eurolight can also have ANPR (Automatic Number Plate Recognition) technology attached, allowing you to adjust traffic signals, barriers or VMS signs accordingly, dependant on who is arriving. ANPR provides an invaluable ability to automate direction signs and barrier access as part of SRL's suite of products.



- > Fully adjustable timings, long-lasting battery powered and remote monitoring
- > Automated messaging and Instaboom barrier access via ANPR



INSTABOOM

Instaboom is the UK's first solar/hybrid, work zone protection and security barrier. Easily stationed to provide entry/exit access on any single lane road, Instaboom often totally removes the need for manned access points.

- > Solar powered and rapidly installed - deployed by just one person in seconds
- > Fully HSE compliant, Instaboom provides constant security, whatever your event needs

ALL PRODUCTS ARE AVAILABLE FOR SALE OR HIRE



CCTV

From small events to sprawling festivals, static CCTV can only provide so much coverage; SRL's portable CCTV unit can be rapidly deployed, wherever its needed. Featuring motion, intrusion and loitering detection technology, SRL's CCTV takes an active role in all event security.

- > Accessible by smartphone or PC by 4G technology with encrypted, secure communication
- > Scalable, with multiple cameras viewable on the same system



The only supplier to provide events customers with pre-programmed, ready-to-use integrated traffic management, access, information and safety solutions





SRL
traffic systems

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